



FROM FASHION TO FACTORY

A New Technological Age

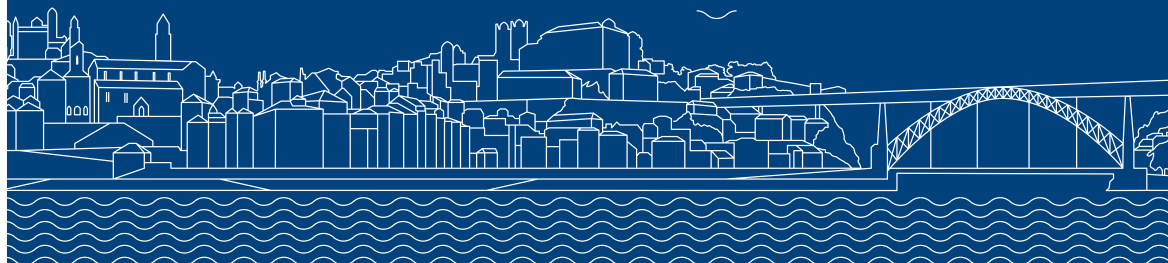
www.porto2018.uitic.org

Portugal

*Very close access to one of the
world's leading footwear industries*

Porto

*"European Best
Destination"*



Portuguese Footwear
Technological Centre

APICCAPS

PORTUGUESE FOOTWEAR, COMPONENTS AND
LEATHER GOODS MANUFACTURERS' ASSOCIATION



Technical Footwear Congress and Factory Visits

MODERN DIGITAL TECHNOLOGY

Is transforming consumer behaviour and altering the entire footwear industry. New consumer trends emerge.

ADVANCES

In computing, chemistry, robotics and material science technology will continue to exponentially increase, at such a rapid pace that our current growth period will appear stagnated. The footwear value chain will be deeply impacted.

TECHNOLOGICAL TRANSFORMATION

Customization within design and manufacturing, dominates the industry, requiring new flexible production tools and new business models.

SUSTAINABILITY

One of the highest priorities for the footwear industry to remain competitive. Companies have to be agile, innovative, and technologically effective, while forming closer relationships with the consumer.

20th UITIC CONGRESS

This congress will bring together experts and decision makers who all play an important role in the worldwide footwear business, such as brands, retailers, footwear manufacturers, that present their vision to the future.

The networking opportunities and the visits to some of the most technological advanced companies can bring innovative solutions to cope with the future consumers' needs and prepare what will become the new technological age.

PORTO – MAY 2018

PARTICIPANTS 500					SPEAKERS 50					COUNTRIES 30					EXHIBITORS 25					VISITS 12				
14 th Monday					15 th Tuesday					16 th Wednesday					17 th Thursday					18 th Friday				
4 Extra Factory visits					4 Extra Factory visits					4 Factory visits					Keynote speaker / Invited speaker					Plenary sessions				
															Show case of technologies					Posters exhibition				
					Welcome Cocktail					Welcome Dinner					Gala Dinner					Closing Session				

VENUE: Porto, Sheraton Porto Hotel & SPA

SPONSORS

